

Towards Tool Criticism: Complementing Computational with Manual Literary Analyses

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Introduction

"Tool criticism is the **critical inquiry** of knowledge technologies used for research purposes. It **reviews** the qualities of the tool in light of the research activities and **reflects** on how the tool [...] affects the research process and output." (Van Es et al., 2018)

RESEARCH OBJECTIVES

1. Approach tool criticism through two prominent applications:
Topic Modelling (TM) and **Sentiment Analysis (SA)**.
2. Use TM and SA tools on a self-designed corpus of literary relevance:
dystopian novels of the 19th and 20th century.

Research Data

DYSTOPIAN NOVELS

Languages	Novels	Tokens	Types	Token-type ratio
American English	39	3,167,702	136,954	23.1
British English	35	2,660,983	112,012	23.8
German	28	1,872,969	98,497	19.1
TOTAL	102	7,701,654	480,651	16.1

Table 1: Overview of the data-set.

The novels were published between 1836 and 1979. Thus, the corpus covers a time span of 143 years.

Full corpus available at: <https://www.doi.org/21.11101/0000-0007-CAA0-0>

Experiments

Sentiment Analysis:

- Syuzhet (Jockers, 2017)
- Stanford Core NLP Sentiment Annotator (Socher et al., 2013)
- Berlin Affective Word List - Reloaded (Võ et al., 2009)

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- Recursive Neural Tensor Network: Prediction accuracy of fine-grained sentiment labels reaches 80.7%.
- Training data: Stanford Sentiment Treebank.
 - Includes labels for 215,154 phrases in the parse trees of 11,855 sentences.

Experiment

1. Research data: Cleaned **English part** of the corpus.
2. Settings: Stanford Core NLP Sentiment Annotator implementations.
It is integrated into Stanford Core NLP 3.3.0 or later versions.

→ **Rating system:**

Very negative - Negative - Neutral - Positive - Very positive

BERLIN AFFECTIVE WORD LIST RELOADED

- A list of more than 2,900 German words.
 - Represents negative, neutral and positive affective valences.
- 200 psychology students annotated the data set in the categories:
 - Emotional valence
 - Arousal valence
 - Imageability valence

Experiment

1. Research data: Cleaned **German part** of the corpus.
2. Settings: A dictionary-based algorithm.
It scans the novels for the terms present in the BAWL-R and analyses their different valences (Roth-Kleyer, 2018).

→ **Rating system:**

Depends on the analysed valence.

Outputs

STANFORD SENTIMENT ANNOTATOR

American English:

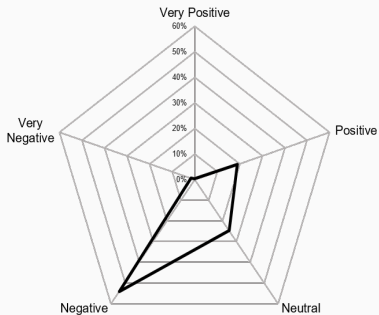


Figure 1: Sentiment distribution in the American part of the corpus.

British English:

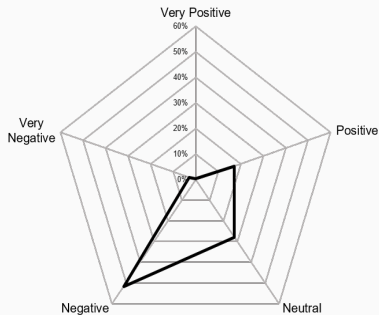


Figure 2: Sentiment distribution in the British part of the corpus.

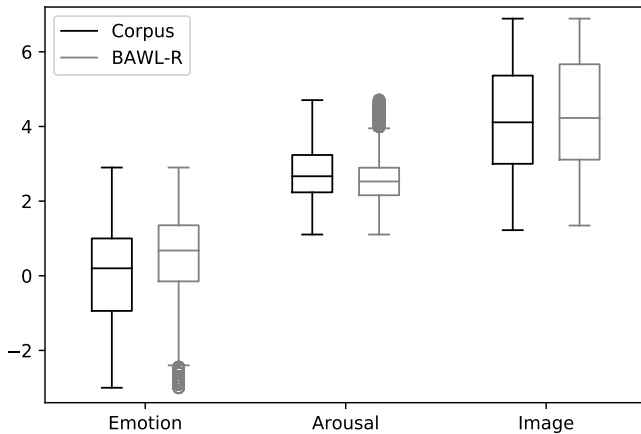


Figure 3: Comparing the values of German dystopian novels and the BAWL-R dictionary.

Conclusions

AUTOMATED and MANUAL ANALYSES

Computational analysis:

- Dystopian novels (DN) carry primarily **negative** sentiments (50.69%).
- **Extreme** emotions are rare (very positive: 0.29%; very negative: 1.99%).
- DN have a **slightly positive** emotional valence.
- DN are **average** arousing.
- DN are **average** imageable.

Manual analysis:

- DN are **pessimistic** literature that **criticises** certain aspects of the authors' and audiences' realities.

Concerns:

- 200 psychology students are a sharply **pre-defined** group of annotators.
- **Single terms**: might not reveal much about a complex text's sentiments.
- **Irony, sarcasm** and **cynicism**: Computational tools cannot detect these stylistic traits.

→ **Question**: Can sentiments in texts be analysed **holistically**?

WHAT'S NEXT

The sentiments a text carries depends on the recipient's **cultural and social background**.

The emotionality of a text differs individually based on the recipient's **personality** and **emotional state**.

→ **Experiment:** Sentiment Annotation

1. Choose a **canonical** dystopian novel: *Brave New World* (Huxley, 1932).
2. Use a Crowd Sourcing Platform to **globally** reach people for the annotation task.
3. Check the hypotheses above by evaluating the test persons' **demographic information** and their **annotation**.

Thank you!

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